

215 El Paso Street

LERNER SHOE CO.

215 El Paso Street

Mail
Orders
Promptly
Filled

GIGANTIC SHOE SALE

Enormous Crowds Have Been Attending This Great Sale Daily and Taking Advantage of These Unheard of Prices

Mail
Orders
Promptly
Filled

8,000 PAIRS OF OXFORD TIES AND PUMPS ARE NOW SLAUGHTERED

THESE SHOES are made by the Best Craftsmen and in the Best Factories of the United States. While in the East our Buyer, Mr. Lerner, was offered an opportunity to purchase the ENTIRE STOCK of Ladies' Oxford Ties and Pumps from one of the foremost Manufacturers and Jobbers in Boston, at 60 cents on the dollar. Included in this lot are full lines of Wickert & Gardiner's high-grade shoes. This is no **ODDS AND ENDS** or Summer Clearance Sale. We have all sizes and styles to suit the most fastidious. It will pay the ladies to come to this sale and benefit by the splendid bargains we are offering. Come early and be carefully fitted. Our ability to fit every customer satisfactorily is making many future patrons for us.

Lot No. 1 Ladies' fine patent kid pumps, made on the latest short vamp last and ankle fit, perforated tip, hand sewed extension soles and Cuban heels. Wickert & Gardiner's latest New York style. Regular \$5.00. Sale price..... **\$3.35**



Lot No. 2 Same shoe as above in the new soft leathers, demi glaze, hand sewed extension soles and Cuban heels, Wickert & Gardiner's make. A very soft and easy walking shoe. Regular \$5.50. Sale price..... **\$3.35**

Lot No. 5 Ladies' black suede pumps, a style never shown in El Paso, fancy perforated tip and two straps, hand sewed extension soles and Cuban heels. Regular \$5.00. Sale price..... **\$2.95**



Lot No. 6 Same style as above in patent kid, with hand sewed soles and Cuban heels. Fancy perforated tip and two straps. Regular \$5.00. Sale price..... **\$2.95**

Lot No. 7 Same style in all dull leather. Regular \$5.00. Sale price..... **\$2.95**

Mail
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Filled

Lot No. 8 Ladies' dull calf and vici Oxfords, on a very stylish short vamp last, extended soles and Cuban heels, an ideal walking shoe. Regular \$3.00. Sale price..... **\$1.65**

Look for
the Big
Green SignLook for
the Big
Green Sign

Lot No. 3 Ladies' patent kid Oxfords, with a blackcloth top, hand turned soles and Cuban heels. Regular \$3.50. Sale price..... **\$2.35**

Lot No. 4 Ladies' patent colt pumps with the newest kind of a buckle, impossible to wear off, hand turned soles and Cuban heels. One of the latest short vamp models. Adjustable strap. Regular \$5.00. Sale price..... **\$2.95**



Lot No. 9 Ladies' pat colt pumps, slightly extended soles and Cuban heels, a neat, serviceable shoe. Regular \$3.00. Sale price..... **\$1.85**

Remember these are not short lines. We have all sizes. Come early and we will see that you are properly fitted.

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LERNER SHOE CO.

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Las Cruces and the Mesilla Valley

MANY EXPERIMENTS
AT MESILLA PARK

Professor Simpson Conducts Experiments on Hog Raising.

Las Cruces, N. M., Aug. 17.—Professor Simpson, of the Agricultural college, is conducting a series of experiments to find the value of alfalfa pasture for the raising of hogs. There are a number of different breeds being carried through to discover which breed is the best for the conditions as they exist in this territory. The experiment will also be carried farther in order to show conclusively what amount of grain can be profitably fed to pigs which are being carried on alfalfa pasture. The experiment will close on Sept. 1, by which time it is thought that full data will be secured relative to the matter.

Professor Simpson's department is also conducting a series of experiments with dairy cows in order to determine whether or not it is profitable to feed grain to cows on alfalfa and pasture. This experiment was conducted last year with a finding that the increase in milk and butter fat from the addition of a grain ration was not sufficient to offset the cost of the grain. The experiment this year is to be a check on the former one.

This department is now planning to start an experiment with chickens with a view to finding out whether or not caponizing is profitable here.

MESILLA DRIVEWAYS
TO BE READY IN SEPTEMBER

Trees Are Planted Along the Roads and Plenty of Water for Irrigation Purposes Has Been Developed.

Las Cruces, N. M., Aug. 17.—The new driveways at the New Mexico Agricultural college are rapidly assuming shape and will be completed about the middle of September. F. McClure, highway engineer with the department of agriculture at Washington, is in personal charge of the work. The driveways are being graded and will then be covered. After the gravel has been rolled a coating of California crude oil will be spread over the surface. The work is being done in a thorough manner and will last for many years. The trees which have been placed on the campus and along the drives are doing nicely and within two years will be giving much needed shade. There is plenty of water being developed by the college pumping plant on the mesa and it will be used unsparingly in beautifying the grounds.

WATER PROMISED FOR
STOCKYARDS AT LAS CRUCES

Las Cruces, N. M., August 17.—Some time ago the chamber of commerce agitated the plan of having the Santa Fe railroad place a watering trough at the Las Cruces stockyards. While W. R. Brown, general freight and passenger agent of the Santa Fe at El Paso was in the city he told the members of the chamber that he had been assured that the water would be piped to the point desired.

LAS CRUCES JUDGE
HAS GOOD WHEAT

Las Cruces, N. M., Aug. 17.—Judge Frank W. Parker has just completed threshing three acres of wheat which he had raised this year on his country home north of Las Cruces. The three acres yielded 154 bushels or practically 55 bushels to the acre. Considering the dry year and the scarcity of water this is even a better yield than the figures seem to indicate. Next year there will be thousands of acres put in wheat in this valley, as people are just waking up to the fact that it is a sure crop and brings big yields.

LAS CRUCES DAILY RECORD.

Las Cruces, N. M., Aug. 17.—The following deaths and other papers of record have been filed in the office of the recorder of Dona Ana county:

Deaths Filed.

J. T. Miller to C. L. Head, of Dallas, Tex., warranty deed to lots 46 and 48 in block 9 of Miller's Esperanza addition to the town of Las Cruces. Consideration, \$1 and other valuable considerations.

Sunshine Valley company of New Mexico to Manuel Hernandez, warranty deed to lots 22 and 24 in block 15 of Mesa Heights addition No. 2 to the town of Las Cruces. Consideration, \$70.

Sunshine Valley company of New Mexico to Frank McDaniels, warranty deed to lots 9, 10, 11 and 12 in block 17 of Mesa Heights addition No. 2 to the town of Las Cruces. Consideration, \$120.

Francisco Sanchez to Pilar G. Luna, warranty deed to 4 1/4 feet by 70 feet of lot 3 in block 33 of the original townsite of Las Cruces. Consideration, \$70.

Trinidad Aguirre, Mariano Aguirre, Carmen Aguirre de Montero and Annie Aguirre de Navarro, the widow, children and legal heirs of Modesto Aguirre, deceased, to Pilar G. Luna, warranty deed to a parcel of land in Las Cruces, 25 varas long and 50 varas wide. Consideration, \$250.

Oscar Lohman and Alice B. his wife, to Casimiro Candelario, warranty deed to lots 19 and 20 in block 2 of the unallotted lands of the Mesilla Civil Colony grant. Consideration, \$1500.

James T. Smith to Elizabeth Higgins, of El Paso, warranty deed to lots 41, 42, 43 and 44 in block 10 of Sunny Slope addition to the town of Las Cruces. Consideration, \$1 and other valuable considerations.

Satisfaction of Mortgage.—Satisfaction of mortgage has been filed by Sarah Ethel MacIver by which she releases mortgage given by Venencia Padilla.

CRUCES PRIMARIES TODAY.

Las Cruces, N. M., Aug. 17.—The Republicans of Dona Ana county are holding their primaries today to select delegates to the county convention. The Democrats will hold their primaries tomorrow.

Mutt and Jeff are with us: Another appearance today on sport page. Every day in The Herald hereafter.

MESILLA PREPARES
FOR FALL OPENING

Professors and Students at College Already Arriving.

Las Cruces, N. M., Aug. 17.—The New Mexico College of Agriculture and Mechanic Arts is preparing for the opening of the fall term, which will be in two weeks. The grounds are being cleaned, the buildings freshened up with paint and a general overhauling taking place. The professors and assistants are beginning to arrive and next week will see many of the students on the grounds. From present indications this year will see the largest enrollment in the history of the institution. Among the new members of the faculty are the following:

Miss Pearl C. Miller, a graduate of the class of 1904 and who has been with eastern institutions for the past three years, will be the new head of the department of household economics; Prof. G. J. Kyle, of University of Chicago, professor of English; J. W. Rigney, student assistant in horticulture; Miss Ruth Thompson, of Throop Polytechnic Institute of California, assistant in household economics; Thurlow Lleurane, of Fredonia, Kas., musical director; R. W. Elliott, of Brookings, S. D., assistant in the department of engineering; S. S. Hookland, of Des Moines, Ia., assistant in the department of commerce.

Prof. R. F. Hare and family will leave about the middle of September for Columbia university, where he will do special experimental work in chemistry. Prof. Hare is the United States experimental station chemist at the college. During his absence, which will be the entire year, the college department of chemistry will be in charge of Prof. S. R. Mitchell.

Astec lodge No. 2, A. F. & M. Masons, will confer the Master Mason degree at its regular meeting on Thursday evening, Aug. 18.

Ed Ehle and Nigel Flint started for Soledad Canyon yesterday in an automobile but only got as far as the divide, when they stuck and had to return. They report the mesa road badly washed out and evidence of hard rains all the way from Tortugas mountain to the Organ.

Doc Mead, of La Mesa, was in the city yesterday on business. Sam Reynolds came up from El Paso yesterday on business connected with the Las Cruces railway company.

The women of the Catholic church will hold a box social in the W. I. A. park tomorrow evening.

C. M. Boughey has returned from a trip through the east.

John H. May is expected home within the next few days. He has been in Chicago, Pittsburgh, Philadelphia, Boston and Chicago on a combined pleasure and business excursion.

VALUABLE HORSE LOST AND RECOVERED AT CRUCES.—Las Cruces, N. M., August 17.—When the drivers for the Bascom-Porter Hardware company went to the barn to get their teams it was discovered that one of the large horses, which was valued at \$500, was missing. The officers were

notified and about four hours later the horse was found on the mesa between here and Organ. The animal showed that it had been used rather badly but was not materially injured. The officers have a good clue which they think will lead to the discovery of the thief.

LAS CRUCES PERSONAL NEWS.

Las Cruces, N. M., Aug. 17.—Mrs. Anna Herron left for Wichita, Kansas, where she will visit for some time and then go on to eastern points for a visit which will extend until cold weather, when she will return to Las Cruces to the home of her daughter, Mrs. John McClure.

Mrs. W. M. Taylor, of Organ, was a Las Cruces visitor yesterday.

Miss Emily Jarrett, who has been here for some time with Mrs. M. C. Logan, has returned to El Paso to again take up her work as an undergraduate nurse.

J. F. Sattley was in El Paso yesterday.

Dr. W. C. Field went to El Paso yesterday on business.

J. I. McCullough, of the Stephenson-Bennett mine, was an El Paso visitor yesterday.

Hugh Clary returned yesterday from a business trip to Hatch and Rincon.

W. A. Lassel, formerly with the Brown Bessie dairy herd in Wisconsin, has arrived at the New Mexico Agricultural college, where he will be in charge of the dairy department of that institution. He is recognized as a dairy expert and expects to bring the college herd to its full efficiency.

Professor G. J. Kyle, wife and two children, arrived at Agricultural college yesterday. He will be the professor of English at the college, coming here from the University of Illinois, previous to that having been at the University of Chicago.

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NEW WELLS HAVE BEEN
BROUGHT IN AT ARTESIA.

Heavy Rains Benefit Crops and Range — Christian Temperance Union Is Organized — Personal.

Artesia, N. M., Aug. 17.—Moak & Hess, well drillers, brought in a good flow of artesian water on the Smith & Hanger land east of the Pecos river and about two and a half miles north of the bridge spanning the river at this point. The well flows 18 inches over an eight inch casing and is 1200 feet deep. It is the first well brought in in this section east of the Pecos river. Smith & Hanger, with their partners control 2000 acres of land in the vicinity of the well and will put down more wells to develop their land. About 4000 acres of land come within the newly discovered artesian belt.

A wind storm blew over the large tent used by Brown and Smith for revival services and tore a large section of it in shreds. About 50 men and women sewed up the openings so that services were resumed.

Dr. M. P. Skeen, Olin Ragsdale, John Enfield, Dr. J. J. Clark, Jas. Whelan and others have returned from the barbeque at Lovington and report a good time.

An inch and a half of rain visited this section and did the crops and range incalculable good. The Pecos and Pecos rivers are within a few feet of their banks. The rain was accompanied by an electrical and wind storm which is unusual here.

A Woman's Christian Temperance union was organized here with Mrs. J. M. Millhuff president; Mrs. E. B. Kemp, treasurer; Mrs. D. M. Elder, recording secretary; and Mrs. E. B. Kemp, corresponding secretary.

Farmers are at their third cutting of alfalfa and are getting \$10.50 a ton.

Mr. and Mrs. J. D. H. Reed have returned from an extended visit to Oklahoma, Kansas and Arkansas.

E. F. Cooper and family, Miss Williams and John Melhany have returned from an outing at Cloudcroft.

A. B. Jerrells and H. A. Porter are on a business trip to the Panhandle.

E. F. Hardwick will move the English kitchen building west on his lots to make room for his new opera house.

Price Henry sold 55 acres from his farm to John Jump for \$50 per acre.

Rev. J. C. Gage has leased the Artesia hotel to Mrs. Franklin, who formerly ran the Texas house.

Mr. and Mrs. John R. Hodges, of Lake Arthur, are taking in the revival services.

GOVERNOR MILLS IS GUEST OF TULAROSA TOWN.

Tularosa, N. M., Aug. 17.—Governor William Mills made a visit here to ex-governor Curry, and while here made a speech.

Judge A. B. Fall is here visiting ex-governor George Curry.

W. W. Marr and Dan Shoemaker have gone to the San Andres mountains to work in Mr. Shoemaker's mines.

Mrs. Ida Roberts, of Colorado Springs, Colo., an old resident of Tularosa, is here visiting her mother, Mrs. J. C. Craven.

William F. Messman has returned home after several weeks' visit in El Paso.

Mrs. George Elkins and daughter and Miss Marguerite Martin have gone to Deming to visit their mother.

William and Fred Long are here from Bent.

Mr. and Mrs. M. O. Stacks are visiting at Bent.

S.S.S. FOR SUMMER
SKIN DISEASES

Smooth, healthy skins are a rarity in Summer. Most persons are annoyed with pimples, boils, rashes or eruptions, while others suffer more severely with Eczema, Acne, Tetter, Salt Rheum, or some kindred skin disease. All skin affections come from humors and acids in the circulation. The blood, as it circulates through the system, deposits these acids and humors in the sensitive membranous flesh which lies just beneath the outer skin or tissue covering the body. This acid matter causes inflammation and a discharge which breaks through the delicate cuticle, and skin diseases are the result. To cure any skin trouble the blood must be freed from all acids and humors, and for this purpose nothing equals S.S.S. This great blood purifier goes down into the circulation and completely removes every particle of impurity, enriches the blood and in this way permanently cures skin diseases. S.S.S. cures, because it purifies the blood and allows it to nourish, soothe, and soften the skin instead of irritating it with fiery acids and humors. Book on Skin Diseases and any medical advice free.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

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This Bank is in a Position to Undertake Any Kind of Banking Business.

Will Act as Executor, Administrator, Trustee, Assignee.

INTEREST PAID ON TIME DEPOSITS.

Las Cruces, New Mexico.

AMERICAN NATIONAL BANK

EL PASO, TEXAS

Principles and Practice

The care, efficiency and promptness to which we strictly adhere have given this banking institution a reputation for sound financial wisdom and fair dealing.

New accounts, subject to check, whether large or small, are cordially invited.

Capital and Surplus, \$240,000.00

El Paso School
For GIRLS

Upper intermediate, full high school, and advanced elective courses. Theory, practice and appreciation of music under the best instruction. Resident director of physical training and outdoor sports.
MISS SLATER—MISS TAPPEL, Principals.
420 Prospect Ave. El Paso, Texas.